

**COUNCIL POLICY****CURRENT**

SUBJECT: ARTIST(S) INVOLVEMENT IN SELECTED CAPITAL  
IMPROVEMENT PROJECTS  
POLICY NO.: 900-11  
EFFECTIVE DATE: March 30, 1992

**BACKGROUND:**

The City of San Diego Commission for Arts and Culture is the primary advocate for arts and culture for the City. In fulfilling its mission, it recommends policies and programs to strengthen the involvement and input of artists and other professionals in cultural planning and community development, reflects the cultural diversity of the people it serves and fosters local, national and international cultural understanding.

The San Diego Commission for Arts and Culture received funds from the National Endowment for the Arts (Resolution Number R-275373, adopted on March 26, 1990) and the California Arts Council (Resolution Number R-272959, adopted on February 27, 1989) to develop the Public Art Master Plan (PAMP). A city-wide pilot program was established to involve communities and artists in the development and creation of site specific artwork. PAMP was established to better serve the residents of San Diego by providing an opportunity for community identity and a source of pride, to enhance the existing environment of San Diego's neighborhoods, and to provide an opportunity for artistic expression and cultural diversity (see San Diego Municipal Code 26.0701 and Purpose and Intent and 26.0707 Procedures, sections 7C and E).

To further enhance the goals of the Public Art Master Plan and to implement the duties of the Commission for Arts and Culture (see San Diego Municipal Code 26.0703), San Diego Municipal Code has been amended (SDMC 26.701 et seq. by ordinance O-17757 adopted on April 20, 1992). In addition, the Council policy set forth below parallels the standard established by other municipal and state public art ordinances which mandate inclusion of artist(s) in the design process and/or the commissioning of site-specific artwork.

**PURPOSE:**

The purposes are to establish a policy of the City Council to involve artist(s) in selected City Capital Improvement projects and to provide guidance to City staff and design consultants to implement this policy. This policy has been designed to address a commitment to excellence in the design of San Diego's built environment in the most efficient and cost effective way, with minimal impact on existing procedures, practices, and CIP budgets.

**IMPLEMENTATION:**

It is the intent of this proposed policy to utilize existing procedures within each sponsoring City department to involve artist(s) in Capital Improvement Projects. Further, this proposed policy will be implemented and monitored without adding significant time or expense to the selection and contract procedures.

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1. Arts and Culture Program staff shall annually consult with Directors or Deputy Directors of Engineering and Development, Park and Recreation, Waste Management, and Clean Water Program and any other department that has Capital Improvement Projects to identify potential capital improvement projects to include artist(s) in the design process, to commission artist(s) to create site-specific artwork, or to purchase existing artwork. Underground utilities shall be exempted from this policy.
2. In accordance with the Managers administrative regulation governing Capital Improvements Programming, the department in whose program budget the project will appear shall involve artist(s) in the Capital Improvement Project Proposal in those selected Capital Improvement Projects identified through procedures established in Paragraph 1.
3. For Capital Improvement Projects that are selected, requests for proposals and requests for qualifications shall include a requirement for public art in language to be stated similar to: "The Vendor shall include a public art component in the project as an integral aspect of the overall site or building design."
4. Any committee formed to select consultants shall include one or more representatives who have expertise in the selection and siting of public art appointed by the City Manager.
5. In accordance with applicable administrative regulations governing selection of consultants, the Commission for Arts and Culture shall develop a consultant artist list to be made available to appropriate vendors responding to requests for proposals and requests for qualifications.
6. Before the contract is executed, the Manager shall ensure that the consultant proposed for selection complies with the Public Art Requirement set forth in this policy.
7. Arts and Culture Program staff shall monitor for compliance this Council Policy.

**HISTORY:**

"Artist(s) Involvement in  
Selected Capital Improvement Projects"  
Adopted by Resolution R-279659 03/30/1992